

INVITATION TO How SZE might adapt TCU actions

Presenter: Kirk H. Downey

Date and time: May 16th, 2019, 14.00-16.00

Location: 9026 Győr, Egyetem square 1.,

Menedzsment Campus, Room MC.123

Short abstract:

Prof. Downey will discuss issues related to building a mission statement:

- 1. Have a vision that is so compelling that others will feel less of a person, if they do not part of your vision.
- 2. Enlist others to spread your vision because you will never be able to spread it far enough by yourself.
- 3. Remember that you are standing on the shoulders of everyone who came before you.
- 4. Realize that you will never be able to compete your vision in your lifetime.



